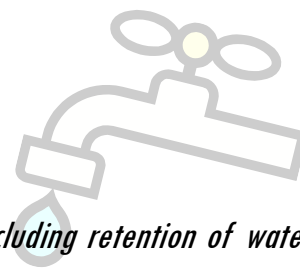


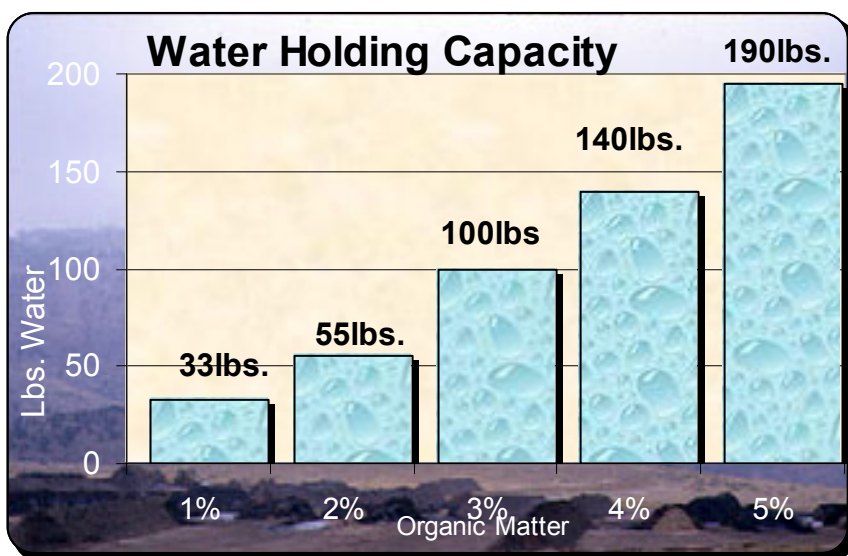
Do You Want to Water Less?



Organic matter in the soil is an important element for a number of reasons, *including retention of water*. A poor or sparse vegetation cover, weeds, and the constant need for water are signs that the soil is low in organic matter. Compost (which is high in organic matter) is easily added to the soil and is an excellent storage system for water. Once the water is stored, it is slowly released back into the soil for sustained plant growth. The result is healthier plants and the need to water less frequently.

How effective is compost at holding water? It is a very effective and economical method of holding water in the root zone - where it is most needed. This chart shows the relationship between the amount of compost (organic matter) and the amount of water retained. Soil with just 1% organic matter will hold an additional 33 pounds of water. Increase the organic content to 5% and that same soil will hold 195 pounds of water.

Adding compost to the soil dramatically increases its ability to hold water. ***Bottom line, how much water you need is directly linked to the organic matter present in the soil.*** Adding compost is the easiest way to increase organic matter in the soil. Use when preparing new lawns, flower beds, planting trees and shrubs and even on existing lawns or flowerbeds as a top dressing.



Compost is 100% natural organic material. It saves money and conserves water. ***It helps make your lawn, flowers, trees, shrubs, and garden all look great!!***



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